

# ATTRACTION SPECS & INFO

## MISSION BOTANICA

### A BIODIVERSITY ADVENTURE MAZE

#### Mission Botanica Specs

Installation	-	Indoor or Outdoor
Gallery/Site Size	-	3,000 - 6,000 sq ft
Interactives	-	15 including physical, visual and photo ops
3 - Month Rental	-	\$70,000 + inbound shipping
Each Add'l Month	-	\$16,500
Custom Panels	-	\$500 ea (species, photos or sponsor panels)
Outdoor Cleaning Fee	-	\$7,500 (waived if covered, tented or placed indoors)
Temporary Flooring	-	\$1.50/sf (waived if placed on a solid ground surface - asphalt, paving stones, tile)
Inbound Shipping	-	One 53ft trailer
Payment Terms	-	- 25% w/contract, 50% 2 months prior to opening, - 25% + inbound shipping 2 weeks after opening
Installation Staff	-	1 Minotaur technician + 4 host personnel
Installation Time	-	5 days
De-install Staff	-	1 Minotaur technician + 4 host personnel
De-install Time	-	2 - 2.5 days
Insurance	-	Host to insure for liability, loss or damage
Security	-	Minimal (venue security is sufficient)
Staffing	-	0 - 2 staff members as per traffic
Crates	-	All on wheels, indoor crate storage required
Electrical	-	Standard 110v, 1 location in the exhibit
Min. ceiling height	-	8' 6" - Maze structure 9' or 10.5' - Entrance Façade

Mission Botanica weaves biodiversity and conservation content into an engaging, multi-layered, bilingual English-Spanish adventure. The journey culminates with a Secret Forest quest where visitors search for featured plant species hidden in the maze. For gardens or arboretum, visitors are then directed where to find each plant in person.

"This is an extraordinary adventure for parents and children... both fun and science-based!"

Jean-Pierre Ranger, Parc Safari

"My grandchildren were enthralled with the maze. After an hour, they still hadn't tired of the journey. What a wonderful way to combine fun and education!"

- Barbara Wood, grandmother of girls aged 4 and 7

Mission Botanica, which can handle up to 200 visitors at a time and hundreds more per hour, has something for everyone. 15 interactives and photo-ops add intrigue around each corner. The biodiversity challenge and vibrant plant panels encourage meaningful experiences with the conservation content and promote personal connections with local and exotic species.



minotaur mazes

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