



# AMERICAN ADVENTURE 1607

## Award Winning Traveling Exhibit



- Roy L. Shafer Leading Edge Award for Visitor Experience
- AASLH Award of Merit

"The first exhibit ever to truly engage all ages equally."  
- Fred Farris, Deputy Director  
Virginia Living Museum



created by



minotaur mazes

in partnership with





# Exhibition Specs & Info

## Exhibit Specs

Gallery Size	-	1,500 to 4,000 sq ft
Base Rental Fee	-	\$40,000 - \$50,000 + inbound shipping
Installation Fee	-	\$5,000
Inbound Shipping	-	One 53ft Trailer
Payment Terms	-	25% w/contract, 50% 2 months prior to opening, 25% + shipping 2 weeks after opening
Installation Staff	-	1 Minotaur Technician + 4 Host personnel
Installation Time	-	32 hours (160 man hours)
De-install Staff	-	1 Minotaur Technician + 4 Host personnel
De-install Time	-	16 hours (80 man hours)
Insurance	-	Museum to insure for liability, loss or damage
Security	-	Minimal (venue security is sufficient)
Staffing	-	0 - 2 staff members as per traffic
Crates	-	All on wheels, indoor storage required
Electrical	-	Standard 110V – 2 locations in the exhibit
Ceiling height	-	8'-6" Maze Structure up to 12' for full Entrance Façade

### Crate sizes:

136"L x 39"W x 43"H	96"L x 48"W x 52"H
96"L x 45"W x 40"H	108"L x 51"W x 61"H
96"L x 32"W x 33"H	132"L x 46"W x 45"H
96"L x 32"W x 44"H	110"L x 48"W x 70"H
96"L x 48"W x 62"H	

## Info

### It's 1607...will you live to see 1608?

Visitors attempt to navigate the abundant yet treacherous landscape of early America in a life and death role-play adventure.

Natural Science • Colliding Cultures • Individualized Experience  
Historical accuracy meets free will in this groundbreaking game-based exhibition.

"Our numbers are phenomenal"  
- The Wildlife Experience, Colorado

"The first exhibit ever to truly engage all ages."  
- Virginia Living Museum

"...basic game theory, history, free will, and the complexities of life and death decisions are joined to create a memorable and effective learning experience for role-playing visitors of all ages."  
- ASTC Awards Committee

"You'll learn a lot, even if it kills you.  
And chances are that it will."  
- Minotaur creators

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