



# Award Winning Traveling Exhibit



- Roy L. Shafer Leading Edge Award for Visitor Experience
- AASLH Award of Merit

"The first exhibit ever to truly engage all ages equally."  
 - Fred Farris, Deputy Director Virginia Living Museum



created by



minotaur mazes

in partnership with





# Exhibition Specs & Info



## Exhibit Specs

- Gallery Size 1,500 to 4,000 sq ft
- Base Rental Fee \$40,000 - \$50,000 + inbound shipping
- Installation Fee \$5,000
- Inbound Shipping One 53ft Trailer
- Payment Terms 25% w/contract,  
50% 2 months prior to opening,  
25% + shipping 2 weeks after opening
- Installation Staff 1 Minotaur Technician + 4 Host personnel
- Installation Time 32 hours (160 man hours)
- De-install Staff 1 Minotaur Technician + 4 Host personnel
- De-install Time 16 hours (80 man hours)
- Insurance Museum to insure for liability, loss or damage
- Security Minimal (venue security is sufficient)
- Staffing 0 - 2 staff members as per traffic
- Crates All on wheels, indoor storage required
- Electrical Standard 110v – 2 locations in the exhibit
- Ceiling height 8'-6" Maze Structure  
up to 12' for full Entrance Façade

### Crate sizes:

136" L x 39" W x 43" H  
 96" L x 45" W x 40" H  
 96" L x 32" W x 33" H  
 96" L x 32" W x 44" H  
 96" L x 48" W x 62" H

96" L x 48" W x 52" H  
 108" L x 51" W x 61" H  
 132" L x 46" W x 45" H  
 110" L x 48" W x 70" H

## Info

### It's 1607...will you live to see 1608?

Visitors attempt to navigate the abundant yet treacherous landscape of early America in a life and death role-play adventure.

Natural Science • Colliding Cultures • Individualized Experience  
 Historical accuracy meets free will in this groundbreaking game-based exhibition.

"Our numbers are phenomenal"  
 - The Wildlife Experience, Colorado

"The first exhibit ever to truly engage all ages."  
 - Virginia Living Museum

"...basic game theory, history, free will, and the complexities of life and death decisions are joined to create a memorable and effective learning experience for role-playing visitors of all ages."  
 - ASTC Awards Committee

"You'll learn a lot, even if it kills you.  
 And chances are that it will."  
 - Minotaur creators

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