



### Through Amazing Pollinators, Minotaur seeks to:

- Impart an understanding of pollination, pollinators and their importance to the planet.
- Introduce threats, causes of decline and opportunities to help pollinators.
- Spark interest in the natural world and spur at home observation of plants and pollinators.
- Inspire active engagement in community science and conservation actions.
- Provide a forum for organizations and community groups to connect with museum visitors.
- Bring these messages to as many communities as possible across the US and beyond.
- Create a buzz and excitement around exhibit appearances to further its reach and impact.



Created in partnership with the Florida Museum of Natural History and the Xerces Society for Invertebrate Conservation



### Look and Feel

- Visually stunning, immersive experience
- 9 lush environments (Farm, Garden, Desert...)
- Hidden glow-in-the-dark Night Room
- 200 vibrant interactive flowers

### Experience and Draw

- High-engagement gamified learning
- Life or death Survival Missions for 8 pollinator groups
- Selfie and photo-op sharing stations
- Popular parlor games exploring conservation themes

### Education

- K-12 curriculum - Next Generation Science Standards
- Pre-visit, post-visit and field trip resources
- Separate game programs for public and school groups
- Topics include plant and pollinator morphology, adaptation, environmental threats and more. . .

### Audience and Accessibility

- 100% bilingual - English and Spanish
- Family-friendly activities for all ages
- Logic and skill-based games for ages 9+
- Hands-on Young Pollinators area for ages 0-8

### Environmental Conservation

- Pollinator importance weaved into each role-play mission
- Human and natural threats lurk in half the missions
- Parlor games themed to urgent topics
- Opportunities for Community Action



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minotaur mazes